



Date of First Issue: August 2017 Date of Issue: February 2024 Revision No: 010 "Peace at home, peace in the world."

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#### ÖZDİLEK

Özdilek started its activities in the retail sector in 1967, followed by an investment in the textile industry in 1971.

The company maintains its services at 191 points in the retail sector. There are 3 shopping malls in the leasable concept and 11 shopping malls in its own concept. Özdilek offers service over its own store and supermarket in each shopping mall. The company carries out all sales operations as well as the store and supermarket in concept shopping malls. Also, unlike its competitors, it also maintains service operations at every point. Besides, there are 10 hypermarkets, 10 department stores, and 157 home textile stores. Other services provided in shopping malls are as follows: entertainment center, cinema, and café-restaurant.

In the home textile industry, Özdilek produces towels and bathrobes in the bathroom group and pique sets and duvet covers in the bedroom group. The company is among the world's leading manufacturers with its production potential for bathroom group products in its fully integrated facilities with modern technology. In the bedroom group, it is one of the leading brands in Türkiye.

Areas of activity: Shopping mall, R&D, entertainment center, energy, home textile, e-commerce, food, construction, business center, import&export, café & restaurant, wellness center, retail, insurance, cinema, tourism, and agriculture and livestock farm.

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# ÖZDİLEK HOLDING





Founded in 1971, Özdilek Holding maintains its development with more than 50 years of experience and the excitement and belief of the first day.

Özdilek aims to be a reliable, dynamic and leading brand in every field it operates with its foundations built on innovation and customer satisfaction.

Areas of activity of Özdilek Holding: Shopping mall, R&D, entertainment center, energy, home textile, e-commerce, food, construction, business center, import & export, café & restaurant, wellness center, retail, insurance, cinema, tourism, and agriculture and livestock farm.

Özdilek Holding serves approximately 70 million visitors with a team of 8 thousand people in retail and service operations, touching the lives of millions of people in home textiles. Maintaining its efforts within the framework of the emotional and sincere bond established with the customers, the non-compromised quality, customer-oriented approach, continuous development, and the honesty felt by employees and customers, Özdilek Group keeps working for Turkey and the global world, producing value.





#### VISION

To be a pioneer, dynamic, and leading company that offers quality products and services with a constant development perspective in its area of activity.



#### MISSION

To be a reliable, efficient, and innovative company that adopts a customer-oriented service approach.



#### VALUES

- Innovativeness
- Foresightedness
- Customer and Quality-Orientation
- Reliability and Honesty
- Hardworking
- Belief in Teamwork
- Caring for and Trusting People



















#### ISO 22000 FOOD SAFETY POLICY

**1.** Providing our guests with safe and high-quality products.

2. Producing according to laws and hygiene rules.

**3.** Ensuring guest satisfaction by taking all our processes under control.

4. Improving non-stop.

**5.** Ensuring food safety with control discipline.

#### ISO 10002 CUSTOMER SATISFACTION POLICY

1. Keeping our guests satisfied at all times.

**2.** Ensuring that all our employees are solution-oriented.

**3.** Registering and monitoring all the complaints, requests and likes.

4. Being objective and guest-oriented.

**5.** Providing services based on legal requirements.

**6.** Being the fastest company to respond to and solve complaints.

**7.** Ensuring continuous improvement of product and service quality.



#### ISO 50001 ENERGY MANAGEMENT POLICY

**1.** Using the energy and natural resources effectively.

**2.** Considering energy efficiency when planning and supplying products and services.

**3.** Working according to the legal requirements.

**4.** Improving our energy efficiency and saving awareness continuously.

5. Increasing the success of our company by continuously improving our energy efficiency.

**6.** Knowing that energy efficiency contributes to sustainability (protecting the environment).

#### ISO 9001 QUALITY MANAGEMENT POLICY

 Defining quality in the correct way: Quality is a way of life. It is the duty of us all. It is our responsibility to our guests.

**2.** Giving importance to people and their development.

- 3. Doing everything right in the first try.
- 4. Producing according to the standards.

**5.** Building our sales policy on "customer satisfaction" with the motto, "Our guests are the reason we are here".

 Adopting quality communication as a principle.

7. Improving continuously.

**8.** Knowing that everything we do means the "development of Turkey" and "provides added-value to the world."

**9.** Being aware of our risks, and producing solutions to them.





EAD



#### RETAIL

Started in 1967 with a 30 square meter towel store in Bursa Grand Bazaar, Özdilek Holding's retail journey continues today with 3 shopping malls in leasable concept, 11 shopping malls in its own concept, 10 hypermarkets, 10 department stores, 2 concept Turkish delight stores, 157 home textile stores and Özdilekteyim.com online shopping site with the "goal of offering quality products and services to its customers at every point that will meet the needs without compromising on quality".

Özdilek adds value to the retail sector with its quality products and outstanding service approach by offering its home textile products at 1,000 points of sale in Türkiye through 11 regional dealers and at 27 points of sale abroad in the USA, Germany, Russia, Cyprus, Albania, Montenegro, Kosovo, Georgia, Azerbaijan, North Macedonia, Iraq, Bulgaria, Romania, Kazakhstan, and Somalia.

Outside Özdilek Shopping Centers, you can find a wide range of fresh products at affordable prices in Ataevler, Gemlik, Gürsu, İnegöl, Kaplıkaya, Mudanya and Özlüce hypermarkets in Bursa.

#### PRODUCTION

Starting in 1971 with two weaving looms, 5 personnel, and an annual production of 10 tons of towels in towel's hometown Bursa, Özdilek's production story is now continuing with an annual production of 14,000 tons of cotton yarn, 7,000 tons of towel-bathrobe and 18,000,000 meters of duvet cover-sheet production in facilities with a 122,000-square meter closed area.

One of the leading producers of towels and bathrobes, Özdilek Home Textile is the highest capacity producer and exporter in Europe, North America, and the Middle East with its fully integrated production facilities.

It is one of the leading producers in the world with its quality-oriented production approach in cotton yarn, towel-bathrobe weaving, towelbathrobe dyeing, towel-bathrobe garment, dyeing, printing, and duvet cover-sheet garment facilities. Sadem, an Özdilek brand that started to be sold abroad in 2017, especially in the USA, entered the home textileretailing market in Turkey in 2019 with its organic products and special design collection.

With the purpose of presenting higher-quality products to its customers besides textile production, Özdilek Holding offers ice cream under its "Sütfest" brand at the center of Bursa, Turkish delight with its "Özdilek Lokum" brand in Afyonkarahisar and in the food sector with its "Dürdane Ana Kasabı" brand with meats from Tabiat Tarım farm in Yenişehir, Bursa.

Özdilek Holding meets all of its electricity needs and half of its heating and hot water needs in its Özakım Cogeneration Facilities, using its natural gas fuel, in its headquarters, shopping malls, and management offices located in Bursa.

The plant was established in 2001 and uses gas turbines for these needs, was completely renovated in 2011 and made more efficient and effective with a gas engine cogeneration plant. The plant generates 4300 kW of electricity, 3-ton steam, and 1600 kW of hot water per hour.

On the other hand, Özakım Trigeneration Facilities in Wyndham Grand Izmir Özdilek Hotel which started its operation in 2017 meet all the electricity needs, 70% of heating needs, and 50% of the cooling needs of this complex using natural gas fuel. The production volume of this plant is 800 kW of electricity, 800 kW of heat, and 850 kW of cooling energy per hour.



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#### **IMPORT & EXPORT**

Maintaining its exporting activities since the start of export in 1978, Özdilek Holding brings USD 25 million to our country annually with its operations in various parts of the world, especially in the USA and the EU countries.

A part of clothing, food, and non-food products produced under Özdilek Holding are imported in order to be sold at Özdilek Shopping Malls by prioritizing quality and price balance. We import around USD 258,000 worth of clothing and non-food products annually since 1997. Products range from souvenirs to decoration, from clothing to glassware, and many more.

Özdilek owns 47.5% of Tex Idea GmbH, a company founded in Germany in 2007. Özdilek offers many of its products from textiles to furniture in the European markets, especially in Germany through Tex Idea. Tex Idea achieves a turnover of € 50 million annually with these activities. Also, Özdilek imports roughly 2,500 cattle a year through its Tabiat Tarım company. The total volume of this import is approximately USD 3 million.



#### **SHOPPING CENTER**

Meeting all kinds of needs from fashion to food, technology to entertainment with its various brands and products with the principle of "Unconditional Customer Satisfaction", Özdilek AVM touches the lives of all customers.

"ÖzdilekPark Antalya" was established to bring different brands together under the same roof with its leasable sales points in Antalya in 2009. Later on, ÖzdilekPark İstanbul was established in 2014, and ÖzdilekPark Bursa Nilüfer in 2017.

In Turkey, Özdilek and ÖzdilekParks are providing services in 12 cities and 14 points in total; as being Afyonkarahisar, Antalya, Bolu, Bursa, Düzce, Eskişehir, Istanbul, Izmir, Kocaeli, Manisa, Uşak, and Yalova.





#### **INSURANCE**

Established in 1992 to serve Özdilek group companies, Özlü Sigorta continues its activities with more than 30 years of knowledge and experience in the insurance sector.

The company, which started its operations with a corporate agency structure, has been providing insurance services to its corporate and individual customers as well as its employees as of 2019, endeavouring to make it possible for all its customers to look to the future with confidence.

The Company issues policies in complementary, private and foreign health; traffic, motor insurance, green card, voluntary financial liability, personal accident, overseas travel and education, workplace, employer and third party liability, machinery breakdown, electronic device, transport, agricultural insurance, cyber, aircraft and boat insurance branches. With the support of its rich product range and strong business partners, it offers the most accurate solutions to its customers and provides the most advantageous prices. It has gained the trust of both its customers and the sector thanks to its expert, professional team and early and conscious interventions at the time of damage.

Continuing its investments for the future with Özdilek service quality and assurance, Özlü Sigorta takes firm steps forward by maintaining its power in the sector with its vision of development and innovation in order to adapt to the speed of technology and digitalisation in the developing world.













### **CAFÈ & RESTAURANT**

Özdilek Holding welcomes its guests in Safahat Lokantası, Kafe Safahat, Carême Restaurant, Partly Cloudy Café, Gold Time, and Vertice Café & Brasserie with its 40 years of experience in the café & restaurant sector.

Beginning this journey with its center in Bursa in 1983, Özdilek crowned this operation with the brand "Safahat" in 2015. Safahat Lokantası, Kafe Safahat with its impeccable flavors diligently prepared by master chefs and years of experience serves in Özdilek Shopping Mall and hypermarkets.

Bringing the unique tastes of World and Turkish cuisines, Carême Restaurant welcomes its guests in Wyndham Grand Istanbul Levent and Wyndham Grand Izmir Özdilek with its elegant decoration and perfect service quality.

Partly Cloudy Café offers delicious, healthy, fresh, and enjoyable snacks and meals to its visitors. Partly Cloudy Café can be found in Qualitasspa Eskişehir, Qualitasspa Istanbul, and Qualitasspa Izmir.

Located in Özdilek Kocaeli, ÖzdilekPark Bursa Nilüfer and ÖzdilekPark Istanbul, Gold Time has a delicious range of products from hot beverages to drinks, from ice creams and cakes to cold sandwiches and more.

Vertice Café & Brasserie in Wyndham Grand Istanbul Levent and Wyndham Grand Izmir Özdilek offers an elegant location for its visitors to come and have a great time with skillfully prepared delicacies, food, and drink alternatives while Ozone Night Club promises a great night for its customers with the harmony of its rich foreign and domestic drink menu and the music.

#### CONSTRUCTION

Rapidly rising in the construction sector with its housing projects, Özdilek continues to share its experiences and knowledge to satisfy customers.

Eskişehir Loft housing project, which was conducted in the most prestigious area of Eskişehir in 2013, was built as a comfortable and luxurious living space with the peace of nature and green. This is the first housing project of Özdilek. The Atakent Konutları project in Kocaeli is the second investment of the group in this area.

In the modern face of Bursa, Nilüfer, hosting many civilizations with its natural beauties and historical importance, the Orange City Fethiye Project was implemented with its breathing houses in touch with nature in 2017.

Orange City Balat, the new project that aims to provide all needs of modern living right across the Balat Atatürk Forest, Bursa's oxygen source, was offered for sale in 2023.

Besides housing projects, Özdilek has undertaken the construction of all buildings within its body with expert subcontractors since 1996 and continues to improve its knowledge and experiences in the construction sector.













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#### **CINEMA**

In 1998, Özdilek started operating cinemas with Özdilek Kocaeli. Today, Özdilek offers services under the "Cinetime" brand with a total capacity of over 8,000 seats in a total of 73 movie theaters, including 36 3D theaters and 2 theaters with Dolby Atmos sound technology, in 9 different locations around Türkiye.

Organizing many gala events in Istanbul and various parts of Anatolia, Cinetime brings Turkey's talented actors together with movie lovers.

#### TOURISM

Özdilek Hotel - Tourism Company under Özdilek Holding entered the tourism sector in 2003 with an investment in a five-star, 219-room hotel in Izmir. As of 2013, the hotel was renamed Wyndham Grand Izmir Özdilek after cooperation with Wyndham Hotel Group.

In 2014, the company launched the Wyndham Grand Istanbul Levent hotel within the Özdilek Center, a hotel, business center and shopping mall in Levent, Istanbul. This hotel is aimed to reflect the superior comfort and service understanding to the guests of Özdilek Hotel -Tourism who are on their way to Istanbul.

Offering a 360-degree view of the magnificent view of Istanbul, Wyndham Grand Istanbul Levent provides excellent comfort to its guests with 389 rooms of different categories, a smart room management system, fast internet access, and a location that provides easy access to everywhere.





## WELLBEING CENTER

Özdilek Holding, which started operating in the field with the wellness center under the hotel project that was realized in Izmir in 2003, today offers its superior quality and service concept to over 2,000 guests in Eskişehir, Istanbul, and Izmir under the brand "Qualitasspa".

Qualitasspa has been providing services on a total area of 11,428 square meters with all kinds of state-of-the-art equipment, including massage services, thermal pool, indoor and outdoor swimming pools, saunas, steam rooms, Turkish bath and fitness rooms, and professional staff who have adopted customer satisfaction as a principle since 2003.

Qualitasspa; serves in Özdilek Eskişehir, Wyndham Grand Istanbul Levent and Wyndham Grand Izmir Özdilek.

## AGRICULTURE AND

Based on the idea of "producing the highest quality and most delicious meat in Türkiye and the world", Tabiat Tarım farm was established in 2012 and stepped into the agriculture and breeding farm sector. In this context, Tabiat Tarım and Özdilek always offer reliable and high-quality products to their customers. Meat and agricultural products produced by Tabiat Tarım are offered for sale under the brands of Dürdane Ana Butchery and Dürdane Ana Marketplace Grocery in all of Özdilek's hypermarkets, online shopping site 'Özdilekteyim.com' and for serving in its restaurants.

In Bursa Yenişehir, agricultural activities are carried out on a thousand 158 decares of land with an instant capacity of 2,200 cattle and an annual capacity of 4,800 cattle, with an instant capacity of 3,000 and an annual capacity of 15,000 small ruminants, 110 decares of fattening farms, quarantine areas, 35 decares of educational research facilities and thousand 13 decares of arable agricultural land with feed production, vegetable and fruit gardens. The animal breeds preferred by Tabiat Tarım enterprise are Charolais, Simmental, Montofon, Angus, and Belgian Blue.

All our activities on the farm are carried out in a reliable environment with our high-level hygiene recommendations in line with ISO 9001 Quality Management System and ISO 22000 Food Safety certificates.





# E-COMMERCE

Basing all its production and sales activities on customer satisfaction, Özdilek has launched the online shopping site Özdilekteyim.com with the aim of delivering the highest quality products to its customers in the fastest way possible with more than half a century of accumulation and experience.

Consisting of two parts with a market and a store, Özdilekteyim.com is a rich platform where you can reach many brands online.

Continuing its development by integrating the opportunities offered by technological and digital developments into its activities,

Özdilekteyim.com reaches its customers through its mobile application as of 2020 and increases the quality of life of its customers.

Offering services all over Türkiye with its stores and 6 provinces with its supermarkets, Özdilekteyim.com offers you a safe shopping experience for many products that you need. Özdilekteyim.com

## Store and Market Shopping Is So Easy With One Click!







#### **BUSINESS CENTER**

Built on a 27,000 square meter area on Büyükdere Street, Levent at the heart of Istanbul where the continents of Asia and Europe are closest to each other, River Plaza has 36,200 square meters of leasable space. 2,800 square meters of green terrace recreation area was specifically designed for office users. Directly connected to ÖzdilekPark Istanbul to increase the life quality and productivity of office employees, River Plaza aims to provide the best services to office users both during and outside working hours.

Located in Levent, one of the most important areas of the city, River Plaza differs with its ease of accessibility. Due to its direct connection to Şişhane-Hacıosman and Levent-Hisarüstü metro lines, office users and visitors can reach River Plaza without being affected by weather conditions and city traffic. It is also connected to the two Bosphorus bridges and the freeway as well as being at the center of public transport.

Professional building management, high-level of security systems, and fully automated building management systems make River Plaza the perfect and unique working environment for professional life.

River Plaza is LEED Gold Certified by the U.S. Green Building Council for sustainable land, water efficiency, energy, atmosphere, and interiors.

#### R&D

Özdilek Holding established R&D Center for food production units in 2018 and Özveri R&D Center in 2019.

Since its establishment in November 2018, Food R&D Center's duty is to develop new products and improve the existing products in all food production units. Its 2-people core structure and a 20-people tasting team carry out activities for cafes and restaurants under the directorate of food and beverage operations, and for the butchery, bakery products, ice cream, appetizers, baklava and Turkish delight production under the directorate of the fresh food category. For products that have gone through test production after product development and improvement activities, the tasting team conducts objective analyses for their continuous production. The Food R&D Center aims to increase the quality of existing products and present the new flavors it has developed to its guests after the cost/benefit analysis.

Özdilek Holding started to establish its own R&D Center in the structuring process that began in 2018. Their activities in this process led to the establishment of Özveri R&D Center in February, 2019. The aim of this structuring is to provide sectoral solutions to all the companies of Özdilek Holding, to Turkey and to the world. Özveri R&D Center aims to produce innovative and difference-making projects in technology and information by keeping up with the rapidly digitalizing world. The aim is to reduce external dependence by turning its projects into products and services. Özveri R&D Center's work includes camera image processing technologies, deep learning, artificial intelligence, mobile applications, and cloud solutions. Özveri R&D Center publishes the solutions developed under the Corewish brand on corewish.com.








#### MAIN FIELDS OF ACTIVITY



# **U**

## SHOPPING CENTERS

Meeting all kinds of needs from fashion to food, technology to entertainment with its various brands and products with the principle of "Unconditional Customer Satisfaction", Özdilek shopping malls touches the lives of all customers at all service points and offers them a different lifestyle. Özdilek Shopping Malls, where all the products you need from fast-moving consumer goods to glassware, from food to non-food products are offered for sale with domestic and foreign distinguished brands, consist of stores, hypermarkets, cafés-restaurants, children's rooms, games-entertainment centers and parking lots.

Today, Özdilek Shopping Malls serve in 12 cities in total, including Afyonkarahisar, Bolu, Bursa, Düzce, Eskişehir, Izmir, Kocaeli, Manisa Turgutlu, Uşak, Yalova, Antalya and Istanbul over Özdilek Parks.

## ÖzdilekPark Antalya

ÖzdilekPark Antalya Shopping Centre started accepting its visitors in 2009 and continues to be the most enjoyable address for shopping in Antalya.

Established on 39,138 square meters of leasable area, the shopping mall serves its visitors with more than a hundred stores and hundreds of brands and is designed as two floors of parking garage and four floors of shopping and entertainment center.

Architectural features emphasizing brightness, spaciousness, security, and comfort have been adopted in the shopping mall. Apart from being the most alternative shopping mall in the city with its brand mix, it has a rich store mix consisting of popular brands including hypermarket, construction market, electronic market, department store, and Cinetime.



## ÖzdilekPark İstanbul

ÖzdilekPark Istanbul is located in Özdilek Center on Büyükdere Street in Levent, one of the most significant and vibrant areas of the city. Prepared with a technical infrastructure offering great convenience to both visitors and tenants, ÖzdilekPark Istanbul consists of 115 thousand square meters of indoor area, 49 thousand square meters of leasable area, 3,200 square meters of common terrace area, approximately 200 exclusive stores, hypermarket, electronic market, children's entertainment areas, Cinetime, and a food and beverage area with a seating capacity of 1,500 people.

Designed with the convenience, comfort, and enjoyment of its guests in mind, ÖzdilekPark Istanbul serves as a living center where guests can spend pleasant moments with family and friends as well as shopping with its 3,200 square meters green terrace.



## ÖzdilekPark Bursa Nilüfer

Founded in Bursa, Özdilek Holding is today positioned as an indispensable brand for Bursa residents with its many shopping malls, hypermarkets, department stores, and home textile stores. ÖzdilekPark Bursa Nilüfer has been carried out as a project that adds value to the city.

Nilüfer, the fastest growing and developing district of Bursa, reflects the modern face of the city with its business and living centers and life never stops here. It welcomes thousands of people every day with its ease of transportation and modern architecture.

Besides its architecture, special privileges and variety of stores, the convenience of transportation, central location, food and beverage areas, cinema, and entertainment center have made ÖzdilekPark Bursa Nilüfer the new indispensable place for Bursa residents.





## **Hypermarkets**

Having entered the retail sector with Özdilek Bursa in 1983, Özdilek Holding aims to offer its guests thousands of products that are always fresh, high quality, and "Unconditional Customer Satisfaction" over its 10 hypermarkets (Özdilek Bursa Ataevler, Gemlik, Gürsu, İnegöl, Kaplıkaya, Mudanya, Özlüce and ÖzdilekPark Antalya, Bursa Nilüfer and İstanbul).

Apart from the quality of its products, Özdilek Hypermarkets maintains its emotional and sincere bond with its customers within the framework of uncompromising quality, customer-oriented approach, continuous development, and honesty from its employees to its customers.

Özdilek hypermarkets appeal to consumers of all age groups and always increase their product range in line with the needs and tastes of their customers. At the same time, it offers various opportunities to its consumers through different campaigns and discounts realized every week. Özdilek positions its hypermarkets in locations that are easily accessible to everyone with the aim of providing its customers with high-quality services that are unique and differentiated in the sector.



### **Department Stores**

Apart from 14 shopping malls, 10 hypermarkets, and 157 home textile stores, Özdilek offers a high-quality shopping experience to its guests over its department stores located in ÖzdilekPark Antalya in Antalya, ÖzdilekPark Bursa Nilüfer in Bursa, ÖzdilekPark Istanbul, Mall of Istanbul, Torium, Vega and Vialand in Istanbul, MNG in Erzurum, Cadde 54 in Sakarya and Çerkezköy Çenter in Tekirdağ. Özdilek Department Stores, being the points of attraction everywhere they are located, supply brand new collections of home textile products in addition to women, men and children's clothing products of worldwide known brands, shoes, bags, and accessories

Özdilek brings the highest quality products, the best service, and affordable prices to its customers in its department stores, as in every new investment and in all its operations.











## **Home Textile Stores**

In 1971, Özdilek started towel and bathrobe production and opened its first home textile store in Ataköy, Istanbul in 1988, bringing its products directly to Istanbul consumers.

Today, Özdilek brings its products to its guests over 157 home textile stores.

Also, Özdilek contributes to retail merchandising through its quality products and outstanding service approach at 1,000 points through 11 regional dealers in Türkiye and 27 sales points abroad.

In 2019, with its concept design, Sadem Organic products are offered for sale in selected Özdilek stores and on Özdilekteyim.com.



## STORE AND MARKET SHOPPING! IS SO EASY WITH ONE CLICK!



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## ÖZDİLEKTEYİM.COM

In 2010, Özdilek Holding invested in the e-commerce sector and first established an e-commerce website where it sold its own products. In 2013, it expanded its scope by including department store and hypermarket stocks in its operations and launched the brand "Özdilekteyim.com".

Growing its targets by predicting the future in the e-commerce sector, Özdilek maintains its activities with Özdilekteyim.com, accompanied by SAP Commerce Cloud, a widely used e-commerce software platform in the world.

Maintaining its activities with its customer-oriented, technological, and innovative vision, Özdilekteyim.com offers its customers a fast, easy, and reliable shopping experience through its mobile application which has been active since 2020.

Through SSL and PCI DSS security protocols, information is encrypted during the data flow between Özdilekteyim.com and the bank, thus providing Özdilekteyim.com users with a completely secure shopping opportunity.

Özdilekteyim.com offers over 35,000 product alternatives in the store and over 14,000 in the supermarket. The market operates in Antalya, Bursa, Eskişehir, Izmir, Kocaeli, and Yalova, while the store operates everywhere in Türkiye.

## **HOME TEXTILE PRODUCTION**

Özdilek Holding is one of the leading producers in the world with its quality-oriented production approach in cotton yarn, towel-bathrobe weaving, towel-bathrobe dyeing, towel-bathrobe garment, dyeing, printing, and duvet cover-sheet garment facilities.

In 1971, Özdilek started towel and bathrobe production. Today, the production of towels, bathrobes, duvet covers, and sheets continues in facilities with a closed area of 122,000 square meters, with an annual production capacity of 14,000 tons of cotton yarn, 7,500 tons of towels, bathrobes, and 18,000,000 meters of bed linen.

In Özdilek production facilities, production is conducted in a fully integrated approach for all processes such as raw cotton to cotton yarn and yarn weaving to dyeing and ready-made garments.

The quality process starting from the selection of raw cotton results in process control at every stage of production and quality control in the end product. All towels and bathrobes bearing Özdilek and Sadem labels use yarn produced in Özdilek facilities. Moreover, Özdilek yarns are also offered to various strong producers in the market.

With its production capacity and quality performed in fully integrated facilities with modern technology and automation, Özdilek is among the top 6 in the world and 1st in Europe for towel bathrobe production. In line with its corporate vision and quality approach, Özdilek invests in technological developments at annual intervals and has become one of the world's leading manufacturers of quality towels and bathrobes, taking its place among global brands.







## HOME TEXTILE PRODUCTION TECHNICAL

#### **Cotton Yarn Facility**

Established in 1993 in Inegöl with 25,000 spindles and an annual capacity of 7,000 tons, the facility reached a production capacity of 50,000 spindles and 14,000 tons of yarn in 2001. Established on a 29,000 square meter closed area, the facility produces 100% cotton yarn as ring carded and combed. Production with high-quality criteria is carried out through process controls in all production lines. From Ne 7 to Ne 30 count, 40 tons of single-ply and 18 tons of double-twisted yarn are produced daily.

#### **Towel-Bathrobe Weaving Facility**

There are 15 18-head machine parks for towels and bathrobes to be embroidered. With a 20,000 square meter closed area, the weaving facility has 168 towel-bathrobe weaving looms, 5 conical warping machines, 2 sizing machines, 2 series warping machines, and 4 velvet cutting machines. The yarns produced in the facility, which has automatic air conditioning systems that provide the humidity and temperature values required for the weaving process of cotton yarn, can be woven with high efficiency. The facility has an annual production capacity of 10,000 tons of towel-bathrobe fabric.

#### **Towel-Bathrobe Dying Facility**

The facility has yarn dyeing and continuous fabric dyeing lines in a closed area of 12,000 square meters. There is a comprehensive machine park for dyeing towel-bathrobe fabric in desired colors and touch. The fabric dyeing line has 2 stenter machines, 1 continuous bleaching and washing machine, 2 pad-batch machines, and 4 tumbler dryers. The coil dyeing line has 14 dyeing boilers and 4 RF frequency dryers.

#### **Towel-Bathrobe Garment Facility**

The towel-bathrobe fabrics, which are dyed and processed in the dyehouse, are sewn on automatic length sewing and width sewing machines in the garment facility. The desired labels and barcodes for products of the desired dimensions are sewn automatically, untouched by hand. The sewn products are folded and packaged after 100% quality control.

There are 6 long edge sewing machines and 11 short edge sewing machines. The fabrics that will become bathrobes are cut according to the patterns on the automatic cutting table and turned into bathrobes in the workshops. There are 15 18-head machine parks for towels and bathrobes to be embroidered.

#### **Dying Printing Facility**

In the 35.000 square meter closed area duvet cover-bed sheet dyeing-printing facility, 50.000 meters of raw fabric is made into finished products daily. There are 1 rotation, 1 flat printing machine, 1 digital printing machine, pad batch dyeing, burning, bleaching, mercerizing, stenter, washing, sanforizing, calendar, and raising machines. Quality is assured through quality controls in all processes from the raw fabric to the finished product.

#### **Duvet Cover-Bed Sheet Garment Plant**

Our garment facility, where dyed and printed fabrics are sewn according to the desired size and specifications, has a fully automatic duvet cover, bed sheet, and pillow sewing machines. Cutting and sewing processes are carried out untouched on these machines with high quality and mass production features.

In this facility, duvet cover sets, sleeping sets, pique sets, pillows, and quilts are produced.





















## TOURISM

Tourism Company entered the tourism sector in 2003 with an investment in a five-star, 219-room hotel in Izmir. As of 2013, the hotel was decided to be renamed Wyndham Grand Izmir Özdilek after cooperation with Wyndham Hotel Group.

Started operating in 2017 with the Özdilek Center project consisting of a hotel, business, and shopping mall, Wyndham Grand Istanbul Levent has started to offer superior comfort and world-class service to its guests.



## Wyndham Grand İstanbul Levent

Wyndham Grand Istanbul Levent, with the slogan "In the Heart of the City, In the Heart of Quality", serves as a 5-star hotel that will meet all the expectations of business, meeting, and leisure travelers with its advantageous location on Levent Büyükdere Street, where the most modern business and shopping malls of the city are located.

The 32-storey Wyndham Grand Istanbul Levent, located within Özdilek Center, makes a significant contribution to the dynamics of the city along with the River Plaza Business Center and ÖzdilekPark Istanbul within the project.

Offering a 360-degree view of the magnificent view of Istanbul, Wyndham Grand Istanbul Levent offers an unforgettable service to its guests with its 389 rooms in different categories including specially designed rooms and suites, smart room management system, fast internet access, easy access to everywhere, and Qualitasspa Wellness Center with an area of 7,900 square meters.

The hotel offers ideal solutions for national and international congresses, seminars, conferences, meetings, and invitation organizations with its rooms ranging from 1,270 square meters to 54 square meters with a capacity of 1,200 people and 23 halls with modern technological infrastructure and poolside area.











## Wyndham Grand İzmir Özdilek

In 2003, Özdilek Hotel - Tourism launched its first investment in the tourism and hospitality sector in Izmir, and as of August 1, 2013, the hotel under the management of Özdilek Hotel - Tourism cooperated with Wyndham Hotel Group, one of the world's largest hotel chains. Following the cooperation, Wyndham Grand, the most luxurious brand of the chain, was preferred and continues to serve under the name Wyndham Grand Izmir Özdilek.

Wyndham Grand Izmir Özdilek serves as a 5-star luxury city hotel with its privileged location on the seafront, overlooking the Gulf of Izmir, with the slogan of City's Best Hotel. Luxurious rooms with sea and nature views provide guests with the high-quality comfort expected from an international five-star hotel, while meeting and accommodation services meet the highest expectations. Through airport and city center transfers offered free of charge to hotel guests, the hotel attracts the appreciation of its guests with its location in touch with nature as well as its easy access to the city center.

# AFFILIATES AND BRANDS

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CENTER VALET

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ATAKENT KONUTLARI

ORANGE CITY

BURSA FETHIYE

**ÖZDİLEK CENTER** 

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SAFAHAT LOKANTASI

BLADE

Corewish

Eskisehir

SPORT

E MICTORY

é

KAFE SAFAHAT

NEV

Özdlekteyin.com

RIVER PLAZA

Veselam

Kihve Tok Kihvesi

Wishoes 🐨

ÖZAKIM

cansiparane

Crony

FARM STRACK

Ø FLORETTA

KaSeD

ORANGE CITY

BALAT

SADEM

akti

Pet

#### COMPANIES

Özdilek Alışveriş Merkezleri ve Tekstil San. AŞ Özdilek Ev Tekstil Sanayi ve Ticaret AŞ Özdilek İthalat - İhracat ve Pazarlama LTD. ŞTİ. Özdilek Otel - Turizm İşletmeciliği ve Ticaret LTD. ŞTİ. Özlü Sigorta Aracılık Hizmetleri LTD. ŞTİ. Tabiat Tarım ve Gıda Ürünleri Üretim ve Pazarlama LTD. ŞTİ. Tex İdea LTD. ŞTİ. Özdilek Eğitim, Sağlık, Kültür ve Sanat Vakfı Ticari İşletmesi

#### BRANDS

Atesten Aventurar Bakalım Biz Blade Cansiparane Carême Restaurant Center Valet Cinetime Corewish Crony Pet Denk Duma Dürdane Ana Eskisehir Loft Farm Track Finesuits First Company First Company Denim First Company Sport Floretta Funfair Fun Station GAFA Game Factory Game Machine Bowling Gıda Ar-Ge Merkezi Gold Time Hometime Kafe Safahat Kased

Kocaeli Atakent Konutları Lavandi My Auto Nev Orange City Bursa Fethiye **Orange City Balat** Orange İnşaat Ozone Night Club Özakım Özdilek Akademi Özdilek Center Özdilek Lokum ÖzdilekPark Özdilektevim.com Özveri Ar-Ge Merkezi Partly Cloudy Playtime Plaza 177 Restaurant River Plaza Sadem Safahat Lokantası Shefame Sıradısı Sütfest Taktik Travel Zone Vertice Vesselam Qualitasspa We You They Wishoes

# SOCIAL RESPONSIBILITY PROJECTS





AWARDS

| YEAR  | AWARDING INSTITUTION / ORGANIZATION        | AWARD  |
|-------|--|--|
| - CAR |  |  |
| 2004  | MINISTRY OF CUSTOMS AND TRADE              | COMPANY AWARD FOR ADOPTING CONSUMER SATISFACTION AS A PRINCIPLI                                  |
| 2005  | SUPERBRANDS                                | IT HAS BEEN SELECTED AS ONE OF TURKEY'S SUPER BRANDS.  |
| 2006  | MINISTRY OF CUSTOMS AND TRADE              | COMPANY AWARD FOR ADOPTING CONSUMER SATISFACTION AS A PRINCIPLE                                  |
| 2007  | TÜKETİCİ DERGİSİ (CONSUMER MAGAZINE) GUIDE | CONSUMER FRIENDLY BRAND AWARD  |
| 2013  | DORUK.NET                                  | GOLDEN SPIDER AWARD<br>(ozdilek.com.tr site has granted the award for best design and software.) |
| 2018  | HERMES CREATIVE AWARDS                     | PLATINUM AND GOLD AWARD  |
| 2019  | HERMES CREATIVE AWARDS                     | PLATINUM AND GOLD AWARD  |
| 2021  | KARIYER.NET                                | RESPECT FOR HUMANS AWARD   |
| 2021  | HERMES CREATIVE AWARDS                     | PLATINUM AND GOLD AWARD  |
| 2022  | IDC TÜRKİYE                                | HUMAN MACHINE COLLABORATION AWARD  |
| 2022  | STEVIE* AWARDS                             | GOLD AWARD   |
| 2022  | KARIYER.NET                                | HUMAN DIGNITY AWARD  |
| 2023  | KARIYER.NET                                | HUMAN DIGNITY AWARD  |
| 2023  | RDCONF R&D AND INNOVATION AWARDS           | THIRD PRIZE IN THE MOST INNOVATIVE PROJECT IN ALL SECTO  |

| TILE | YEAR | INSTITUTION/ORGANIZATION GRANTED THE AWARD | AWARD   |
|------|------|--|---|
| TEX  | 2006 | MATTEL                                     | BARBIE LICENSED PRODUCTS - BEST SALES PERFORMANCE AWARD |
| IOME | 2019 | WORLD BRANDING AWARDS                      | BRAND OF THE YEAR AWARD                                 |
| Ŧ    | 2023 | THE ONE AWARDS                             | PRESTIGIOUS OF THE YEAR AWARD                           |
|      | 2023 | THE ONE AWARDS                             | REPUTATION OF THE YEAR AWARD                            |

YEAR INSTITUTION/ORGANIZATION GRANTED THE AWARD AWARD 1998 WALMART INTERNATIONAL SUPPLIER OF THE YEAR 2004 BURSA CHAMBER OF COMMERCE AND INDUSTRY 2003 EXPORT 9TH 2010 UTIB (ULUDAG TEXTILE EXPORTERS' ASSOCIATION) GOLDEN ACHIEVEMENT AWARD 2012 UTIB (ULUDAG TEXTILE EXPORTERS' ASSOCIATION) GOLDEN ACHIEVEMENT AWARD 2015 UTIB (ULUDAG TEXTILE EXPORTERS' ASSOCIATION) GOLDEN ACHIEVEMENT AWARD 2016 UTIB (ULUDAG TEXTILE EXPORTERS' ASSOCIATION) GOLDEN ACHIEVEMENT AWARD 2018 UTIB (ULUDAG TEXTILE EXPORTERS' ASSOCIATION) GOLDEN EXPORTER AWARD 2019 UTIB (ULUDAG TEXTILE EXPORTERS' ASSOCIATION) GOLDEN EXPORTER AWARD

FOREIGN

| YEAR | INSTITUTION/ORGANIZATION GRANTED THE AWARD |
|------|--|
|      |  |

AWARD

| 2016 | WYNDHAM HOTEL GROUP      |   | BEST INTERNATIONAL HOTEL IN EUROPE - MIDDLE EAST - EURASIA - AFRICA         |
|------|--------------------------|---|---|
| 2016 | WYNDHAM HOTEL GROUP      |   | SUSTAINABILITY CHAMPION   |
| 2016 | WYNDHAM HOTEL GROUP      |   | TOP AND TOP QUALITY BRAND CHAMPION IN EUROPE-<br>MIDDLE EAST-EURASIA-AFRICA |
| 2016 | ACE of M.I.C.E.          | 1 | BEST CONFERENCE AND CONVENTION HOTEL OF THE YEAR                            |
| 2016 | TRIPADVISOR              |   | TRIPADVISOR CERTIFICATE OF EXCELLENCE                                       |
| 2017 | TRIPADVISOR              | 1 | TRIPADVISOR CERTIFICATE OF EXCELLENCE                                       |
| 2017 | WORLD TOURISM FORUM      |   | THE BEST MEETING HOTEL IN THE MARMARA REGION                                |
| 2017 | BOOKING.COM              |   | GUEST EVALUATIONS AWARD   |
| 2017 | SKAL İSTANBUL            |   | QUALITY IN TOURISM AWARD  |
| 2017 | WYNDHAM HOTELS & RESORTS | 1 | WYNDHAM HOTELS & RESORTS BEST OF WYNDHAM GRAND AWARD                        |
| 2018 | WYNDHAM HOTELS & RESORTS |   | WYNDHAM HOTELS & RESORTS BEST OF WYNDHAM GRAND AWARD                        |
| 2019 | WYNDHAM HOTELS & RESORTS |   | WYNDHAM HOTELS & RESORTS BEST OF WYNDHAM GRAND AWARD                        |
| 2020 | WYNDHAM HOTELS & RESORTS |   | WYNDHAM HOTELS & RESORTS BEST OF WYNDHAM GRAND AWARD                        |
| 2021 | WYNDHAM HOTELS & RESORTS |   | WYNDHAM HOTELS & RESORTS BEST OF WYNDHAM GRAND AWARD                        |
| 2021 | HOTELS.COM               |   | LOVED BY GUEST AWARD  |
| 2021 | TRIPADVISOR              | 1 | TRAVELLER'S CHOICE AWARD  |
| 2022 | WYNDHAM HOTELS & RESORTS |   | WYNDHAM HOTELS & RESORTS BEST OF WYNDHAM GRAND AWARD                        |
| 2023 | WYNDHAM HOTEL GROUP      | 1 | SUSTAINABILITY CHAMPION   |
| 2023 | WYNDHAM HOTELS & RESORTS |   | COMMERCIAL TEAM OF THE YEAR AWARD   |
|      |                          |   |   |

WYNDHAM GRAND IZMIR ÖZDÍLEK

| YEAR |   | INSTITUTION/ORGANIZATION GRANTED THE A | WA | AWARD  |
|------|---|--|----|--|
| 2004 |   | SKAL                                   |    | SKALITE CITY HOTEL OF THE YEAR                               |
| 2009 | I | INTERCONTINENTAL HOTELS GROUP          | 1  | PIONEER HOTEL AWARD  |
| 2010 |   | INTERCONTINENTAL HOTELS GROUP          |    | EXCELLENCE IN QUALITY AWARD                                  |
| 2011 | I | INTERCONTINENTAL HOTELS GROUP          | 1  | PIONEER HOTEL AWARD  |
| 2015 |   | T. R. MINISTRY OF CULTURE AND TOURISM  |    | T. R. MINISTRY OF CULTURE AND TOURISM GREEN STAR CERTIFICATE |
| 2017 | I | WYNDHAM HOTELS & RESORTS               | Ι  | WYNDHAM HOTELS & RESORTS BEST OF WYNDHAM GRAND AWARD         |
| 2018 |   | BOOKING.COM                            |    | BOOKING.COM GUEST EVALUATION AWARD                           |
| 2018 | I | OTELPUAN.COM                           | L  | OTELPUAN.COM TURKEY'S TOP RATED HOTELS AWARD                 |
| 2018 |   | TRIPADVISOR                            |    | TRIPADVISOR CERTIFICATE OF EXCELLENCE                        |
| 2018 | I | TRIPADVISOR                            | 1  | TRIPADVISOR CERTIFICATE OF HONOR LIST                        |
| 2018 |   | WYNDHAM HOTELS & RESORTS               |    | WYNDHAM HOTELS & RESORTS BEST OF WYNDHAM GRAND AWARD         |
| 2019 | I | HOLIDAY CHECK                          | I  | HOLIDAY CHECK CERTIFICATE OF ACHIEVEMENT                     |
| 2019 |   | HOTELS.COM                             |    | HOTELS.COM CERTIFICATE OF                                    |
| 2019 | I | WYNDHAM HOTELS & RESORTS               | I  | WYNDHAM HOTELS & RESORTS BEST OF WYNDHAM GRAND AWARD         |
| 2020 |   | WYNDHAM HOTELS & RESORTS               |    | WYNDHAM HOTELS & RESORTS BEST OF WYNDHAM GRAND AWARD         |
| 2021 | I | WYNDHAM HOTELS & RESORTS               | 1  | WYNDHAM HOTELS & RESORTS BEST OF WYNDHAM GRAND AWARD         |
| 2022 |   | WYNDHAM HOTELS & RESORTS               |    | WYNDHAM HOTELS & RESORTS BEST OF WYNDHAM GRAND AWARD         |

WYNDHAM GRAND İSTANBUL LEVENT

| YEAR | COMPANY   | RANKING  |
|------|---|--|
| 2006 | ÖZDİLEK ALIŞVERİŞ MERKEZLERİ VE TEKSTİL SAN. AŞ | Ranked as 12th in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate |
| 2007 | ÖZDİLEK ALIŞVERİŞ MERKEZLERİ VE TEKSTİL SAN. AŞ | Ranked as 3rd in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate  |
| 2008 | ÖZDİLEK ALIŞVERİŞ MERKEZLERİ VE TEKSTİL SAN. AŞ | Ranked as 13th in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate |
| 2009 | ÖZDİLEK ALIŞVERİŞ MERKEZLERİ VE TEKSTİL SAN. AŞ | Ranked as 4th in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate  |
| 2010 | ÖZDİLEK ALIŞVERİŞ MERKEZLERİ VE TEKSTİL SAN. AŞ | Ranked as 2nd in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate  |
| 2011 | ÖZDİLEK ALIŞVERİŞ MERKEZLERİ VE TEKSTİL SAN. AŞ | Ranked as 28th in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate |
| 2011 | ÖZDİLEK EV TEKSTİL SAN. TİC. AŞ                 | Ranked as 14th in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate |
| 2012 | ÖZDİLEK ALIŞVERİŞ MERKEZLERİ VE TEKSTİL SAN. AŞ | Ranked as 6th in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate  |
| 2012 | ÖZDİLEK EV TEKSTİL SAN. TİC. AŞ                 | Ranked as 19th in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate |
| 2013 | ÖZDİLEK ALIŞVERİŞ MERKEZLERİ VE TEKSTİL SAN. AŞ | Ranked as 12th in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate |
| 2013 | ÖZDİLEK EV TEKSTİL SAN. TİC. AŞ                 | Ranked as 15th in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate |
| 2014 | ÖZDİLEK EV TEKSTİL SAN. TİC. AŞ                 | Ranked as 7th in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate  |
| 2015 | ÖZDİLEK EV TEKSTİL SAN. TİC. AŞ                 | Ranked as 21st in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate |
| 2015 | ÖZDİLEK OTEL TURİZM İŞLETME TİC. LTD. ŞTİ       | Ranked as 51st in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate |
| 2016 | ÖZDİLEK EV TEKSTİL SAN. TİC. AŞ                 | Ranked as 21st in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate |
| 2017 | ÖZDİLEK EV TEKSTİL SAN. TİC. AŞ                 | Ranked as 18st in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate |
| 2017 | ÖZDİLEK OTEL TURİZM İŞLETME TİC. LTD. ŞTİ       | Ranked as 81st in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate |
| 2018 | ÖZDİLEK EV TEKSTİL SAN. TİC. AŞ                 | Ranked as 20th in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate |
| 2018 | ÖZDİLEK OTEL TURİZM İŞLETME TİC. LTD. ŞTİ.      | Ranked as 48th in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate |
| 2019 | ÖZDİLEK ALIŞVERİŞ MERKEZLERİ VE TEKSTİL SAN. AŞ | Ranked as 4th in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate  |
| 2019 | ÖZDİLEK EV TEKSTİLİ SAN. TİC. AŞ                | Ranked as 21th in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate |

ÖZDILEK HOLDING is among the 500 largest private companies in Türkiye.

Ranked as 43rd in the Top 100 Taxpayer List of Corporate Tax by Bursa Tax Administration Directorate

ÖZDİLEK OTEL TURİZM İŞLETMECİLİĞİ VE TİC. LTD. ŞTİ.



TAX RANKING

2019



ozdilekholding.com.tr